

# 2017 HIRA / IMDA Conference

## Sponsorship

The Health Industry Representative Association (HIRA) and the Independent Medical Specialty Dealers Association (IMDA) is proud to announce their first joint conference.

Both member associations strive to provide education, networking and industry standard updates to its members. One way of doing this, is by conducting an annual conference.

Sponsorship helps us offer reasonable conference fees. As an important part of the supply chain, there are several sponsorship levels to show your support.

We hope we can count on you for this worthwhile event.

Best Regards,

Charlie Higgins

HIRA Executive Director

Don Sizemore

IMDA Board President



*Health Industry  
Representatives Association*

## **“Building the Future”**

2017 HIRA / IMDA Conference

July 23-25

Chicago Marriott O’Hare



Notable speakers will address important issues and concerns throughout government, business and industry that impact the way we do business

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## Sponsorship Levels

- **Diamond Sponsor:** \$5,000
- **Platinum Sponsor:** \$2,500
- **Gold Sponsor:** \$1,500
- **Silver Sponsor:** \$1,000
- **Bronze:** \$500 Donation to help defray the cost of meeting materials

Benefits	Diamond \$5,000	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500
Logo placement in conference e-notebook	X	X	X	X	X
Verbal recognition at start sponsored event	X	X	X	X	X
Visual Recognition between speaker sessions	X	X	X	X	X
Logo placement on HIRA & IMDA web site with a link to company's website	X	X	X	X	
Ad in conference e-notebook	Full Page	½ Page	½ Page		
Exhibitor Space	X	X			
Ad on the HIRA & IMDA website for 30 days	X				
Most prominent name and logo placement in conference e-notebook	X				

# 2017 HIRA / IMDA Conference Sponsorship Form

COMPANY

NAME

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ADDRESS

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ST

ZIP

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**CONTACT PERSON** (if different than above)

NAME:

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## Payment Information

**Check or Money Order** (Payable to HIRA)

Amount Enclosed \$ \_\_\_\_\_

**To Pay by Credit Card - Contact the HIRA Office at 303-756-8115**

**PLEASE RETURN COMPLETED FORM BY:**

Mail - HIRA/8 The Meadows/Newnan, GA 30265-1277

OR

Email - [hira@hira.org](mailto:hira@hira.org)